



2012 MODEL YEAR

# WRANGLER UNLIMITED RUBICON 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$33,570**

**JEEP WRANGLER UNLIMITED RUBICON 4X4**  
Exterior Color: Dozer Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats

Heated Front Seats  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic W5A580 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Anti-Lock Brakes  
Electronic Roll Mitigation  
Hill Start Assist  
4:1 Rock-Trac<sup>®</sup> Part-Time 4WD System  
Tru-Lok<sup>®</sup> Elect Locking Fmt/Rear Differentials  
Electronic Front Sway Bar Disconnect  
Next Generation Dana<sup>®</sup> 44 Heavy Duty Rear Axle  
Next Generation Dana<sup>®</sup> 44 Heavy Duty Front Axle  
Rock Rails  
Transfer Case Skid Plate Shield  
Fuel Tank Skid Plate Shield  
Speed Control  
Security Alarm  
22.5-Gallon Fuel Tank  
Sentry Key<sup>®</sup> Theft Deterrent System  
Tire Pressure Monitor with Warning Lamp

**INTERIOR FEATURES**  
Air Conditioning  
Media Center 130 CD/MP3  
368W 7-Speaker Infinity<sup>®</sup> Sound Sys Incl Subwoofer  
Audio Jack Input for Mobile Devices  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 1-888-539-7474  
Power Windows with Front One-Touch-Down Feature  
Power Locks  
Steering Wheel-Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
Remote Keyless Entry  
Temperature and Compass Gauge  
Tilt Steering Column  
Reclining Front Seats  
Height-Adjustable Driver's Seat  
Rear 60 / 40 Split Folding Seat  
115-Volt Auxiliary Power Outlet  
Rear Compartment Covered Storage

**EXTERIOR FEATURES**  
17-Inch Aluminum Wheels Painted Satin Carbon  
LT255/75R17 BSW Off-Road Tires  
Automatic Headlamps  
Power Heated Mirrors  
Deep Tint Sunscreen Windows

Two Front Tow Hooks and One Rear Tow Hook  
Fog Lamps  
Sunrider<sup>®</sup> Soft Top  
Matching Spare Wheel

**OPTIONAL EQUIPMENT**

Leather-Trimmed Bucket Seats \$900  
Heated Front Seats  
Customer Preferred Package 24R  
Connectivity Group \$385  
Remote USB Port  
Electronic Vehicle Information Center  
Uconnect<sup>®</sup> Voice Command with Bluetooth  
5-Speed Automatic W5A580 Transmission \$1,125  
Hill Descent Control  
Body-Color Fender Flares \$100  
Body-Color 3-Piece Hard Top \$1,715  
Delete Sunrider Soft Top  
Freedom Panel Storage Bag  
Rear Window Defroster  
Rear Window Wiper / Washer  
Media Center 430N SAT/CD/DVD/MP3/HDD/NAV \$1,035  
40 GB Hard Drive with 28 GB Available  
SiriusXM Travel Link/1Yr Travel Link Subscription  
6.5-Inch Touch-Screen Display  
GPS Navigation

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**DESTINATION CHARGE** \$900

**TOTAL PRICE: \* \$39,730**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
24-hour towing assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR/100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG3CL-188321 LAZONE 0040

SHIP TO: 17257 23  
CONT: BOB WARD  
1757 LARCHWOOD DRIVE  
TROY MI 48063

SALE TO: 16 53085  
CHRYSLER GROUP LLC  
4300 SOUTH LAPEER ROAD  
ORION TWP. MI 48359-

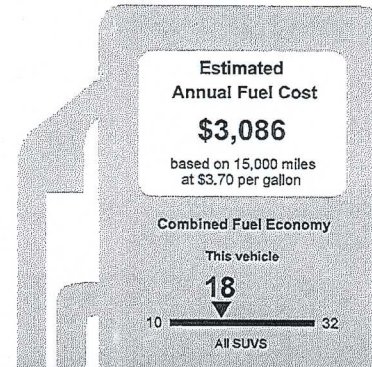
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG  
**16**

Expected range  
for most drivers  
13 to 19 MPG



HIGHWAY MPG  
**20**

Expected range  
for most drivers  
16 to 24 MPG

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.

Combined Fuel Economy

This vehicle

**18**

10 **18** 32  
All SUVs

See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)

## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.  
▲ Safety concern; visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	Not Rated Not Rated
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Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat
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Based on the risk of injury in a side impact.

Rollover **★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 71 %  
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 15 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: GERMANY